

# AVI Africa



15 November 2016

Dear Sponsor

## **AVI AFRICA 2017: EMPERORS PALACE: 20 - 22 JUNE 2017**

We are proud to announce that our 111<sup>th</sup> South African Poultry Association (SAPA) congress and exhibition will be taking place at Emperor's Palace in Kempton Park from the 20-22 June 2017. This is where at least 110 exhibitors and around 1900 delegates get together to share valuable information.

### ***Products, services, solutions***

Bringing together all major players in the poultry industry from large to small producers and suppliers through to key decision makers from big corporations, AVI Africa 2017 showcases the latest in products, techniques and services aimed at enhancing business and maximising the profits of the commercial poultry agricultural enterprises.

A regular draw card year after year is the AVI Africa exhibition area, where chick, egg and broiler producers from the commercial and **emerging market sectors** are exposed to the widest range of practical developments and commercial solutions, all designed to meet the unique agricultural requirements of the poultry industry.

We are dependent on sponsorships for the success of this event. We have the following sponsorships available:

### **SPONSORSHIPS 2017**

- 3 x lunches – R40 000 per day
- 2 x teas per day – R20 000
- Social function – R60 000
- Session sponsors – R20 000
- Speakers sponsorships required @ R10 000 – R30 000 per speaker / speaker's expenses paid
- Brochure – R20 000
- Speaker gifts – R20 000
- Attendance of emerging farmers (up to 300 sponsorships required) @ R1 800 per person including registration fee and lunch
- General sponsorships - R10 000 and up

Sponsors get the following exposure:

1. Their company logo will be placed on our website for a year
2. Their company logo will appear as a sponsor in our in-house magazine, Poultry Bulletin
3. Their company logo will appear as a sponsor in our congress brochure

4. You will be allowed to have a table outside the conference area where delegates can get more information on the services that you offer.
5. Your branding may be placed inside and outside the conference hall or at the tea stations.

Should there be anything else you wish to know, please do not hesitate to contact us.

Kind regards

SA POULTRY ASSOCIATION

A handwritten signature in black ink, appearing to read 'Kevin Lovell', written in a cursive style.

KEVIN LOVELL  
CEO