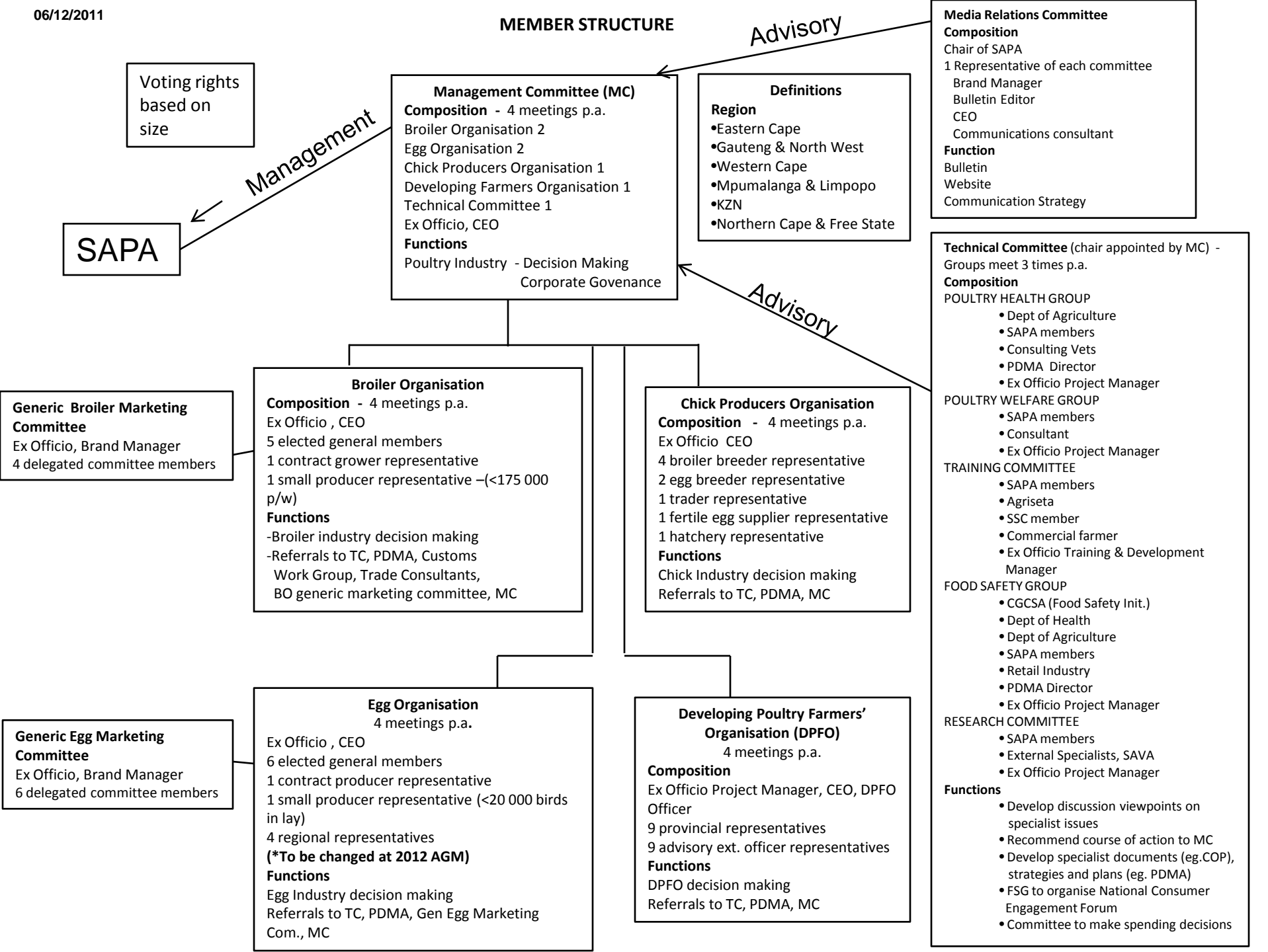


MEMBER STRUCTURE



Voting rights based on size

SAPA

Management

Management Committee (MC)
Composition - 4 meetings p.a.
 Broiler Organisation 2
 Egg Organisation 2
 Chick Producers Organisation 1
 Developing Farmers Organisation 1
 Technical Committee 1
 Ex Officio, CEO
Functions
 Poultry Industry - Decision Making
 Corporate Governance

Definitions
Region
 •Eastern Cape
 •Gauteng & North West
 •Western Cape
 •Mpumalanga & Limpopo
 •KZN
 •Northern Cape & Free State

Media Relations Committee
Composition
 Chair of SAPA
 1 Representative of each committee
 Brand Manager
 Bulletin Editor
 CEO
 Communications consultant
Function
 Bulletin
 Website
 Communication Strategy

Advisory

Technical Committee (chair appointed by MC) - Groups meet 3 times p.a.
Composition
 POULTRY HEALTH GROUP
 • Dept of Agriculture
 • SAPA members
 • Consulting Vets
 • PDMA Director
 • Ex Officio Project Manager
 POULTRY WELFARE GROUP
 • SAPA members
 • Consultant
 • Ex Officio Project Manager
 TRAINING COMMITTEE
 • SAPA members
 • Agriseta
 • SSC member
 • Commercial farmer
 • Ex Officio Training & Development Manager
 FOOD SAFETY GROUP
 • CGCSA (Food Safety Init.)
 • Dept of Health
 • Dept of Agriculture
 • SAPA members
 • Retail Industry
 • PDMA Director
 • Ex Officio Project Manager
 RESEARCH COMMITTEE
 • SAPA members
 • External Specialists, SAVA
 • Ex Officio Project Manager
Functions
 • Develop discussion viewpoints on specialist issues
 • Recommend course of action to MC
 • Develop specialist documents (eg. COP), strategies and plans (eg. PDMA)
 • FSG to organise National Consumer Engagement Forum
 • Committee to make spending decisions

Generic Broiler Marketing Committee
 Ex Officio, Brand Manager
 4 delegated committee members

Broiler Organisation
Composition - 4 meetings p.a.
 Ex Officio, CEO
 5 elected general members
 1 contract grower representative
 1 small producer representative (<175 000 p/w)
Functions
 -Broiler industry decision making
 -Referrals to TC, PDMA, Customs Work Group, Trade Consultants, BO generic marketing committee, MC

Chick Producers Organisation
Composition - 4 meetings p.a.
 Ex Officio CEO
 4 broiler breeder representative
 2 egg breeder representative
 1 trader representative
 1 fertile egg supplier representative
 1 hatchery representative
Functions
 Chick Industry decision making
 Referrals to TC, PDMA, MC

Generic Egg Marketing Committee
 Ex Officio, Brand Manager
 6 delegated committee members

Egg Organisation
 4 meetings p.a.
 Ex Officio, CEO
 6 elected general members
 1 contract producer representative
 1 small producer representative (<20 000 birds in lay)
 4 regional representatives
 (*To be changed at 2012 AGM)
Functions
 Egg Industry decision making
 Referrals to TC, PDMA, Gen Egg Marketing Com., MC

Developing Poultry Farmers' Organisation (DPFO)
 4 meetings p.a.
Composition
 Ex Officio Project Manager, CEO, DPFO Officer
 9 provincial representatives
 9 advisory ext. officer representatives
Functions
 DPFO decision making
 Referrals to TC, PDMA, MC