

SAPA Broiler Industry Summary on two pages 2016



PRODUCTION AND CONSUMPTION

CONSUMPTION	UNIT	2015	2016	% GROWTH
Poultry consumption	tons	2 121 405	2 152 748	1.48
Per capita per annum	kg	38.60	38.68	0.21
Broiler consumption	tons	2 105 625	2 124 628	0.90
Per capita per annum	kg	38.31	38.18	-0.36

PRODUCTION INCL. LIVE SALES	UNIT	2015	2016	% GROWTH
Total poultry production	tons	1 715 402	1 666 614	-2.84
Total broiler production	tons	1 714 066	1 665 080	-2.86

LOCAL COMMERCIAL PRODUCTION	UNIT	2015	2016	% GROWTH
Broiler - dressed weight	tons	1 250 633	1 212 501	-3.05
Broiler - edible offal (liver, heart, gizzard, neck)	tons	119 157	115 524	-3.05
Broiler - other offal (feet, head, intestines, lungs)	tons	204 965	198 716	-3.05
Total broiler	tons	1 574 755	1 526 741	-3.05
Turkey	tons	0	0	0.00
Duck	tons	1 336	1 534	14.82

SUBSISTENCE PRODUCTION	UNIT	2015	2016	% GROWTH
Chicken	tons	66 140	64 123	-3.05

DEPLETED FLOCK/LIVE SALES	UNIT	2015	2016	% GROWTH
Total	tons	73 172	74 216	1.43
Spent broiler parent hens and cocks	tons	34 643	35 092	1.30
Spent egg industry layers	tons	38 529	39 124	1.55

POULTRY IMPORTS (source: SARS)	UNIT	2015	2016	% GROWTH
Total imports	tons	478 447	560 155	17.08
Broiler	tons	457 374	528 506	15.55
Broiler excluding MDM	tons	277 063	332 855	20.14
Turkey	tons	20 724	31 474	51.87
Ducks, geese and guinea fowl	tons	349	176	-49.59
Imports as % of consumption	%	22.55	26.02	15.37

POULTRY EXPORTS (source: SARS)	UNIT	2015	2016	% GROWTH
Total exports	tons	72 444	74 021	2.18
Broiler	tons	65 815	68 958	4.78
Turkey	tons	2 084	2 510	20.42
Ducks, geese and guinea fowl	tons	4 545	2 553	-43.83

BROILER FLOCK STATS	UNIT	2015	2016	% GROWTH
Broiler breeder laying flock	hens	6 999 563	7 125 697	1.80

Day-old broiler chicks hatched	chicks	1 014 292 266	991 136 544	-2.28
Broilers slaughtered	birds	964 994 269	935 572 025	-3.05

MARKET SHARE	UNIT	2015	2016	% GROWTH
Retail	%	49.34	48.59	-1.52
Wholesale	%	39.60	41.14	3.89
Food Service	%	3.68	3.47	-5.71
Institutional (mines, hospitals etc.)	%	0.00	0.03	0.00
Other	%	7.38	6.77	-8.27

PRICE (NET SALES VALUE)	UNIT	2015	2016	% GROWTH
Total realisation	R/kg	18.43	18.92	2.66
Frozen	R/kg	17.72	18.06	1.92
Fresh	R/kg	26.38	28.38	7.58
IQF mixed portions	R/kg	16.97	17.00	0.18
Sundry	R/kg	8.13	8.40	3.32

Net sales value: net price, after all discounts

FEED PRICE INDICATOR	UNIT	2015	2016	% GROWTH
Broiler breeder	R/ton	4 286.18	5 254.67	22.60
Broiler	R/ton	4 934.22	5 601.52	13.52

The feed price includes distribution but excludes medication, additives and VAT

GROSS VALUE (source: DAFF)	UNIT	2015	2016	% GROWTH
Poultry meat	R'000	38 807 151	36 669 836	-5.51
Eggs	R'000	9 832 850	10 191 731	3.65
Total animal products	R'000	113 684 641	120 128 788	5.67
Total agricultural products	R'000	233 237 242	259 770 510	11.38

POPULATION (source: STATS SA)	UNIT	2015	2016	% GROWTH
Human population	people	54 956 900	55 653 654	1.27