

SAPA Broiler Industry Summary on two pages 2017



PRODUCTION AND CONSUMPTION

CONSUMPTION	UNIT	2016	2017	% GROWTH
Poultry consumption	tonnes	2 163 978	2 152 172	-0.55
Per capita per annum	kg	38.88	38.08	-2.07
Broiler consumption	tonnes	2 135 858	2 122 193	-0.64
Per capita per annum	kg	38.38	37.55	-2.17

PRODUCTION INCL. LIVE SALES	UNIT	2016	2017	% GROWTH
Total poultry production	tonnes	1 677 844	1 658 138	-1.17
Total broiler production	tonnes	1 676 310	1 657 175	-1.14

LOCAL COMMERCIAL PRODUCTION	UNIT	2016	2017	% GROWTH
Broiler - dressed weight	tonnes	1 212 501	1 201 583	-0.90
Broiler - edible offal (liver, heart, gizzard, neck)	tonnes	97 674	96 794	-0.90
Broiler - other offal (feet, head, intestines, lungs)	tonnes	227 344	225 297	-0.90
Total broiler	tonnes	1 537 519	1 523 674	-0.90
Turkey	tonnes	0	0	0.00
Duck	tonnes	1 534	963	-37.25

SUBSISTENCE PRODUCTION	UNIT	2016	2017	% GROWTH
Chicken	tonnes	64 576	63 994	-0.90

DEPLETED FLOCK/LIVE SALES	UNIT	2016	2017	% GROWTH
Total	tonnes	74 216	69 507	-6.34
Spent broiler parent hens and cocks	tonnes	35 092	33 854	-3.53
Spent egg industry layers	tonnes	39 124	35 653	-8.87

POULTRY IMPORTS (source: SARS)	UNIT	2016	2017	% GROWTH
Total imports	tonnes	560 155	556 877	-0.59
Broiler	tonnes	528 506	524 259	-0.80
Broiler excluding MDM	tonnes	332 855	321 633	-3.37
Turkey	tonnes	31 474	32 428	3.03
Ducks, geese and guinea fowl	tonnes	176	190	7.75
Imports as % of consumption	%	25.89	25.88	-0.04

POULTRY EXPORTS (source: SARS)	UNIT	2016	2017	% GROWTH
Total exports	tonnes	74 021	62 842	-15.10
Broiler	tonnes	68 958	59 240	-14.09
Turkey	tonnes	2 510	1 692	-32.60
Ducks, geese and guinea fowl	tonnes	2 553	1 909	-25.21

BROILER FLOCK STATS	UNIT	2016	2017	% GROWTH
Broiler breeder laying flock	hens	7 095 720	6 491 043	-8.52
Day-old broiler chicks hatched	chicks	991 136 544	988 681 466	-0.25
Broilers slaughtered	birds	935 572 025	927 147 249	-0.90

MARKET SHARE	UNIT	2016	2017	% GROWTH
Retail	%	48.30	54.21	12.24
Wholesale	%	41.53	41.09	-1.06
Food Service	%	3.52	2.90	-17.61
Export	%	0.91	1.09	19.78
Institutional (mines, hospitals etc.)	%	0.03	0.00	-100.00
Other	%	5.71	0.71	-87.57

PRICE (NET SALES VALUE)	UNIT	2016	2017	% GROWTH
Total realisation	R/kg	18.65	21.44	14.96
Frozen	R/kg	17.75	20.44	15.15
Fresh	R/kg	28.41	30.68	7.99
IQF mixed portions	R/kg	17.00	21.73	27.82
Sundry	R/kg	8.40	10.29	22.50

Net sales value: net price, after all discounts

FEED PRICE INDICATOR	UNIT	2016	2017	% GROWTH
Broiler breeder	R/tonne	5 254.67	4 714.46	-10.28
Broiler	R/tonne	5 601.52	5 016.14	-10.45

The feed price includes distribution but excludes medication, additives and VAT

GROSS VALUE (source: DAFF)	UNIT	2016	2017	% GROWTH
Poultry meat	R'000	36 669 673	44 044 674	20.11
Eggs	R'000	10 191 731	10 765 595	5.63
Total animal products	R'000	119 471 377	137 086 965	14.74
Total agricultural products	R'000	256 640 969	276 738 388	7.83

POPULATION (source: STATS SA)	UNIT	2016	2017	% GROWTH
Human population	people	55 653 654	56 521 900	1.56